

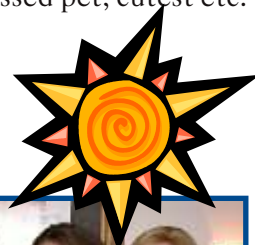
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Keep a Look Out! 2006 Patient Get Together



Watch for an invitation/announcement for our Annual Patient Get Together. Last Year's Pet Parade was so much fun that we've decided to have it again this year. So mark your calendar for Saturday, September 23, 2006 at Belleview Park. Contest for best dressed pet, cutest etc. See you there! ■

Have a great
summer!



The Gang's All Here - Your Office Staff

Summer Bleaching Special!
\$199.00
Normally \$250.00 – Trays Only
Price good thru August 15, 2006

Smiles! NEWSLETTER

DR. JODIE MORELAND, DDS

WWW.DRJODIE.NET

NEWSLETTER – SUMMER 2006

The Latest News... Welcome To Our New Hygienist!

In March, Kathy Strauss joined our dental team as our hygienist. She graduated from hygiene school in Albuquerque, New Mexico and has been a practicing hygienist since 1980. Kathy is married and has two daughters. She enjoys sewing, reading, and crafting. Kathy has already met some of you and looks forward to meeting all of our patients and providing you with outstanding dental care. ■



We're Growing! Please Excuse Our Dust

We are excited to announce that our office is expanding with renovation expected to start early fall. We are going to have the additional space of the dental office next to us when the remodel is complete. Dr. Harris, who now occupies the space, is moving to another part of the building. In addition, to more dental operatories, we will have a panoramic x-ray machine, which is an effective diagnostic tool that allows us to see an x-ray of your entire mouth, including TMJ. We will keep the office open and continue to see patients during our construction so there is no disruption of patient care. ■



A warm welcome to Kathy Strauss, the latest addition to our office.





Toothpaste History

Toothpaste was used as long ago as 500 BC in both China and India; however, modern toothpastes were developed in the 1800s. In 1824, a dentist named Peabody was the first person to add soap to toothpaste. John Harris first added chalk as an ingredient to toothpaste in the 1850s. In 1873, Colgate mass-produced the first toothpaste in a jar. In 1892, Dr. Washington Sheffield of Connecticut manufactured toothpaste into a collapsible tube. Sheffield's toothpaste was called Dr. Sheffield's Crème Dentifrice. In 1896, Colgate Dental Cream was packaged in collapsible tubes imitating Sheffield. Advancements in synthetic detergents made after WWII allowed for the replacement of the soap used in toothpaste with emulsifying agents such as Sodium Lauryl Sulphate and Sodium Ricinoleate. A few years later, Colgate started to add fluoride to toothpaste. ■

Toothbrushes... Where Did They Come From?

Natural bristle brushes were invented by the ancient Chinese who made toothbrushes with bristles from the necks of cold climate pigs. French dentists were the first Europeans to promote the use of toothbrushes in the seventeenth and early eighteenth centuries. William Addis of Clerkenwald, England, created the first mass-produced toothbrush. The first American to patent a toothbrush was H. N. Wadsworth and many American Companies began to mass-produce toothbrushes after 1885. The Pro-phy-lac-tic brush made by the Florence Manufacturing Company of Massachusetts is one example of an early American made toothbrush. The Florence Manufacturing Company was also the first to sell toothbrushes packaged in boxes. In 1938, DuPont manufactured the first nylon bristle toothbrushes. ■



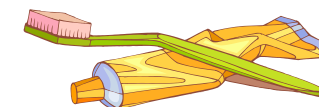
A Special Thanks!

We have a warm place in our hearts for those patients who give us the ultimate compliment of a referral. Thank you again for the friends and family you continue to send to our office for their dental needs. In doing this you have let us know that you appreciate the care and concern we strive to provide you. Thank you for the confidence you have placed in our team! ■



Brushing Your Teeth Can You Believe This?

Hard to believe, but most Americans did not brush their teeth until Army soldiers brought their enforced habits of tooth brushing back home after World War II. ■



The World of Electric Toothbrushes

The first real electric toothbrush was produced in 1939, and developed in Switzerland. In 1960, Squibb marketed the first American electrical toothbrush in the United States called the Broxodont. General Electric introduced a rechargeable cordless toothbrush in 1961. Introduced in 1987, Interpak was the first rotary action electrical toothbrush for home use. Still thinking about an electric toothbrush? Less wear and plaque attack! By percentages of amount removed:



82%

Braun Oral B 3D Plaque Remover Inter Plaque Personal Toothbrush



78%

Sonicare Personal and Sonicare Plus



75%

Crest Spinbrush



70%

Manual Toothbrush